

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Tamaraw Refresh KV OOH Silver AV 767k
 CE. NO. : TOYOTA-2025-0049rev1
 DATE : 09 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	ASF	VAT	COST IN PHP
I OOH REVISIONS	63,000.00	0.00		63,000.00
Revision of 5xOOH to change price, Aluminum Van, and ASC number. Inclusive of FA.				
- 40x100ft, 40x60ft, 80x112ft, 20x30ft, 20x40m				
Manhours: 18 hours @ Php 3,500 Net				
II ASC APPLICATIONS	41,960.00	0.00		41,960.00
Inclusive of:				
- 1x Special Screening (Php 30,800)				
- Advancing Fee (Php 6,160)				
- Processing Fee (Php 5,000)				
SUB TOTAL	104,960.00	0.00	0.00	104,960.00
11.675% ASF				12,254.08
12% VAT				14,065.69
GRAND TOTAL	104,960.00	0.00	0.00	131,279.77

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin L... Vice President, Marketing Services Department