

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Toyota Choice Production 2
 CE. NO. : TOYOTA-2025-0048rev3
 DATE : 04 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	ASF	VAT	COST IN PHP
I VIDEO AND PRINT PRODUCTION	2,618,417.65	0.00		2,618,417.65
Intro video and print shoot for Toyota Choice.				
Inclusive of the following output:				
- 1x 60s (16x9), 4x 15s (16x9, 9x16)				
Production house: Provill / Director: Paolo				
Ruiz / Photographer: Jay Tablante				
Covers the following:				
- Talent Fees (Dad, Mom, Teenager, Farmer, Male Agent, Female Agent, Mechanic, Dog) from July 2025 to July 2027, Post-Production, Miscellaneous Expenses, Production Mark-Up				
SUB TOTAL	2,618,417.65	0.00	0.00	2,618,417.65
11.675% ASF				305,700.26
12% VAT				350,894.15
GRAND TOTAL	2,618,417.65	0.00	0.00	3,275,012.06

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director						
NOTED BY: Reginne Cabanban Managing Partner						
APPROVED BY: Monique Guiza Group Head	APPROVED BY: Michelle de Guzman Brand Management	APPROVED BY: OB Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	 APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	 APPROVED BY: Elijah Marcial First Vice President, VSO	 APPROVED BY: Sherwin Chua Lim Senior Vice President, Marketing Division	 APPROVED BY: Jing Atienza Executive Vice President, Marketing Division