

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw Refresh KV Print Ads Silver AV 767k
CE. NO. : TOYOTA-2025-0046
DATE : 01 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	ASF	VAT	COST IN PHP
I	PRINTREVISIONS Revision of 9x Print Ads to change price and ASC number. Inclusive of FA. Manhours: 10 hours @ Php 3,500 Net	35,000.00	0.00		35,000.00
II	ASC APPLICATIONS Inclusive of: - 1x Special Screening (Php 30,800) - Advancing Fee (Php 6,160) - Processing Fee (Php 5,000)	41,960.00	0.00		41,960.00
	SUB TOTAL	76,960.00	0.00	0.00	76,960.00
	11.675% ASF				8,985.08
	12% VAT				10,313.41
	GRAND TOTAL	76,960.00	0.00	0.00	96,258.49

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Elwin... Vice President, Marketing Services Department