

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT : Beyond Zero Pillars Sustaining Materials
 CE. NO. : TOYOTA-2025-0039
 DATE : 29 May 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| | SERVICE | NET | VAT | COST IN PHP |
|-----|---|-------------------|------------------|-------------------|
| I | Beyond Zero Social Media Materials Two (2) multi-image posts; 25 hours for both material @ Php 3,500/hour | 87,500.00 | 10,500.00 | 98,000.00 |
| II | Stock Photos (c/o Shutterstock) Total of 1 stock photo image Cost per image @ USD 14.50 Forex: USD 1 = Php 60.40 (BSP Rate) | 875.40 | 105.05 | 980.45 |
| III | ASC Application Fees Application fee for two (2) multi-image digital ads @ Php 840 each | 1,680.00 | 201.60 | 1,881.60 |
| IV | ASF On items number I, II, III | 10,491.45 | 1,258.97 | 11,750.43 |
| | SUB TOTAL | 100,546.85 | 12,065.62 | 112,612.48 |
| | GRAND TOTAL | 100,546.85 | 12,065.62 | 112,612.48 |

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

| | | | | | |
|--|--|---|--|--|--|
| SUBMITTED BY: Kaye Rosas Mona Group Account Director | | PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager | | VERIFIED BY: Lalyn Morete Senior Finance Analyst | |
| NOTED BY: Reginne Cabanban Managing Partner | | | | | |
| APPROVED BY: Monique Galza Group Head | | APPROVED BY: LEAVE Michelle de Guzman Marketing Manager | | APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department | |
| APPROVED BY: Elvin Luziano Vice President, Marketing Services Department | | | | | |