

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota
PROJECT : Toyota Tamaraw Sustaining Creative Fees 2
CE. NO. : TOYOTA-2025-0029rev1
DATE : 24 April 2025

16/F Two World Square,
#22 Upper Mckinley Road,
Mckinley Hill, Fort Bonifacio,
Taguig City, 1634
Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	OOH Cascade of Refresh KV to Aklan OOH and Isabela OOH. Inclusive of FA. Manhours: 30 hours @ Php3,500 Net	105,000.00		105,000.00
II	PRINT ADS Cascade of Refresh KV to PSN Anniversary and Autocar print ads. Inclusive of FA. Manhours: 12 hours @ Php 3,500 Net	42,000.00		42,000.00
III	COMPETITIVE LEAFLET Creation of Competitive Leaflet. Inclusive of FA. Manhours: 24 hours @ Php 3,500 Net	84,000.00		84,000.00
IV	1 PAGE LEAFLET Creation of 1-Page Leaflet. Inclusive of FA. Manhours: 12 hours @ Php 3,500 Net	42,000.00		42,000.00
V	INTERNAL NOTEBOOK Creation of Internal Notebook. Inclusive of FA. Manhours: 22 hours @ Php 3,500 Net	77,000.00		77,000.00

VI	COMPARISON DECK BEAUTIFICATION Beautification of Comparison Deck. Manhours: 10 hours @ Php 3,500 Net	35,000.00	35,000.00
VII	ASC APPLICATION Inclusive of: - 1x Regular Screening (Php 840) for 1x Isabela OOH - Processing Fee (Php 5,000)	5,840.00	5,840.00
	SUB TOTAL	390,840.00	0.00
	11.675% ASF		45,630.57
	12% VAT		52,376.47
	GRAND TOTAL	390,840.00	0.00
			488,847.04

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY:  Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY:  Elwin Luciano Vice President, Marketing Services Department