

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw Refresh KV OOH and E-OOH Cascades
CE. NO. : TOYOTA-2025-0025
DATE : 03 April 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	OOH Cascade of Refresh KV to NLEX Taal OOH (79 x 100 ft). Inclusive of FA. Manhours: 8 hours @ Php3,500 Net	28,000.00		28,000.00
II	E-OOH Cascade of Refresh KV to 6x E-OOH sizes. Manhours: 16 hours @ Php 3,500 Net	70,000.00		70,000.00
III	ASC APPLICATIONS Inclusive of: - 1x Special Screening (Php 30,800) for 15s Vertical TVC - 3x Regular Screening (Php 4,806) for 3x E-OOH - Advancing Fee (Php 6,664) - Processing Fee (Php 20,000)	62,270.00		62,270.00
	SUB TOTAL	160,270.00	0.00	160,270.00
	11.675% ASF			18,711.52
	12% VAT			21,477.78
	GRAND TOTAL	160,270.00	0.00	200,459.31

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: OB Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department