

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw TVC Vertical 15s  
**CE. NO.** : TOYOTA-2025-0023  
**DATE** : 12 March 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
<b>I 15s TVC VERTICAL VERSION</b> - Re-online editing and post-production - Assumes use of split screens, no extension of footage on the car shots - Inclusive of Producer's Fee	163,915.29		163,915.29
<b>SUB TOTAL</b>	<b>163,915.29</b>	<b>0.00</b>	<b>163,915.29</b>
11.675% ASF			19,137.11
12% VAT			21,966.29
<b>GRAND TOTAL</b>	<b>163,915.29</b>	<b>0.00</b>	<b>205,018.69</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director		
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY:  <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY:  <b>Andrew Ryan M. T...</b> Assistant Vice President, Marketing Services Department	APPROVED BY:  <b>Elvin L. L...</b> Vice President, Marketing Services Department