

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Tamaraw  
 PROJECT: : Tamaraw AQ Magazine AAP Print Ad  
 CE. NO. : TOYOTA-2025-0016  
 DATE : 26 February 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I <b>PRINT CASCADE</b> Cascade of Refresh KV to AQ Magazine AAP print size. Inclusive of FA. Manhours: 10 hours @ Php 3,500 Net	35,000.00		35,000.00
II <b>ASC APPLICATION</b> Inclusive of: - 1x Special Screening (Php 30,800) - Advancing Fee (Php 6,160) - Processing Fee (Php 5,000)	41,960.00		41,960.00
<b>SUB TOTAL</b>	<b>76,960.00</b>	<b>0.00</b>	<b>76,960.00</b>
11.675% ASF			8,985.08
12% VAT			10,313.41
<b>GRAND TOTAL</b>	<b>76,960.00</b>	<b>0.00</b>	<b>96,258.49</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
 <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY: <b>Elwin Zubiano</b> Vice President, Marketing Services Department