

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Tamaraw  
 PROJECT: : Tamaraw Refresh KV  
 CE. NO. : TOYOTA-2025-0014  
 DATE : 24 February 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>KV CREATION</b> Creation of Refresh KV design Manhours: 10 hours @ Php 3,500 Net	42,000.00		42,000.00
II	<b>ASC APPLICATIONS</b> Inclusive of: - 1xSpecial Screening (Php 30,800) - Advancing Fee (Php 6,160) - Processing Fee (Php 5,000)	41,960.00		41,960.00
III	<b>LAYERED FILE</b> Turnover of 1x layered file	5,000.00		5,000.00
	<b>SUB TOTAL</b>	<b>88,960.00</b>	<b>0.00</b>	<b>88,960.00</b>
	11.675% ASF			10,386.08
	12% VAT			11,921.53
	<b>GRAND TOTAL</b>	<b>88,960.00</b>	<b>0.00</b>	<b>111,267.61</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY: <b>Elvin Luciano</b> Vice President, Marketing Services Department