

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw United Daily News Print Ad
CE. NO. : TOYOTA-2025-0013
DATE : 19 February 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I PRINT CASCADE - Cascade of Refresh KV to United Daily News print size. Inclusive of FA. - Manhours: 15 hours @ Php 3,500 net	52,500.00		52,500.00
II ASC APPLICATIONS Inclusive of: - 1x Regular Screening (Php 840) - Advancing Fee (Php 168) - Processing Fee (Php 5,000)	6,008.00		6,008.00
SUB TOTAL	58,508.00	0.00	58,508.00
11.675% ASF			6,830.81
12% VAT			7,840.66
GRAND TOTAL	58,508.00	0.00	73,179.47

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. V. Assistant Vice President, Marketing Services Department	APPROVED BY: EMM Luciano Vice President, Marketing Services Department