

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota
 PROJECT : Toyota Tamaraw CNY Shoot - Production & KOLs
 CE. NO. : TOYOTA-2025-0007
 DATE : 21 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I Production Shoot Including lead producer, 60s-90s Vertical Video for Facebook Posting, Production Crew (Director/Producer, Videographers, Assistants, Project Manager), Free Royalty Free (Licensed), Production Meals and Water, Production Land Transportation, Permitting Fees, Food and Beverages for Talents/KOLs (5 pax) Notes: 1 Video Output 2 revision cycles (1 major & 1 minor)	380,366.40			380,366.40
II KOL Fees Justine Sy, Shinee Dee, Bea Arboleda, Tone Discoveries Talent Fees inclusive of Withholding Tax	285,000.00	31,666.67		316,666.67
SUB TOTAL	665,366.40	31,666.67	0.00	697,033.07
11.675% ASF				81,378.61
12% VAT				93,409.40
GRAND TOTAL	665,366.40	31,666.67	0.00	871,821.08

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		PREPARED BY: Kaye Rosas Mona Group Account Director	
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	

Elijah Marcial