

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw Launch KV OOH & Print Cascades
CE. NO. : TOYOTA-2024-0077
DATE : 10 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	VAT	COST IN PHP
I OOH Cascade of Launch KV to 6x OOH sizes: (15 x 30 ft Lenticular, 40 x 60 ft, 40 x 100 ft, 80 x 112 ft, 5 x 118 ft, 8 x 100 ft) Inclusive of FA. Manhours: 76 hours Php 3,500 Net	266,000.00		0.00		266,000.00
II PRINT Cascade of Launch KV to 14x Print sizes. (61.5 x 51 cm, 61.4 x 52 cm, 61.4 x 53 cm, 25.4 x 33.78 cm, 25.4 x 40 cm, 61.4 x 30 cm, 29.72 x 30 cm, 27 x 41.5 cm, 27.2 x 41 cm, 29.7 x 30.65 cm, 29.72 x 30 cm, 25.4 x 33 cm, 26 x 38.34 cm, 29.75 x 27 cm) Inclusive of FA. Manhours: 32 hours Php 3,500 Net	112,000.00		0.00		112,000.00
SUB TOTAL	378,000.00	0.00	0.00	0.00	378,000.00
11.675% ASF					44,131.50
12% VAT					50,655.78
GRAND TOTAL	378,000.00	0.00	0.00	0.00	472,787.28

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department