

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw Teaser/Launch Content Plan  
**CE. NO.** : TOYOTA-2024-0075  
**DATE** : 10 December 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	VAT	COST IN PHP
I <b>TEASER/LAUNCH SOCIAL POSTERS</b>	311,500.00		0.00		311,500.00
Creation of 17x social posters:					
3x General teasers (static)					
6x Mall features (multiimage)					
5x Countdown (static)					
2x Coco teasers (static)					
1x Coco launch material					
Manhours: 89 hours Php 3,500 Net					
<b>SUB TOTAL</b>	<b>311,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>311,500.00</b>
<b>11.675% ASF</b>					<b>36,367.63</b>
<b>12% VAT</b>					<b>41,744.12</b>
<b>GRAND TOTAL</b>	<b>311,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>389,611.74</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY: <b>Elvin Luciano</b> Vice President, Marketing Services Department