

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw Launch Creative Fees 3
CE. NO. : TOYOTA-2024-0073
DATE : 10 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	VAT	COST IN PHP
I LAUNCH KV CONCEPT Creation of launch KV concept Manhours: 60 hours Php3,500 Net	210,000.00		0.00		210,000.00
II BIDA STB DEVELOPMENT Creation of TVC storyboard including editdowns Manhours: 48 hours Php3,500 Net	168,000.00		0.00		168,000.00
SUB TOTAL	378,000.00	0.00	0.00	0.00	378,000.00
11.675% ASF					44,131.50
12% VAT					50,655.78
GRAND TOTAL	378,000.00	0.00	0.00	0.00	472,787.28

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department