

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Tamaraw Launch Creative Fees 1
 CE. NO. : TOYOTA-2024-0071
 DATE : 10 December 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I CAMPAIGN STRATEGY Strategic campaign plan for Tamaraw launch Manhours: 70 hours Php3,500 Net	245,000.00		245,000.00
II RC SCRIPT Manhours: 9 hours Php 3,500 Net	31,500.00		31,500.00
III BTS VIDEO Manhours: 21 hours Php 3,500 Net	73,500.00		73,500.00
IV STOCK VIDEOS 2x stock video for all media use (USD 219 each) Forex: USD 1 PHP 63.08 (BSP rate as of Dec 10, 2024)	27,629.04		27,629.04
V STOCK PHOTOS 2x stock photo for social media use (USD 29 each) Forex: USD 1 PHP 63.08 (BSP rate as of Dec 10, 2024)	3,658.64		3,658.64
SUB TOTAL	381,287.68	0.00	381,287.68
11.675% ASF			44,515.34
12% VAT			51,096.36
GRAND TOTAL	381,287.68	0.00	476,899.38

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department