

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw November Metro Manila KV
CE. NO. : TOYOTA-2024-0061
DATE : 13 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	ASF	VAT	COST IN PHP
I	NOVEMBER METRO MANILA KV and OOH CASCADES Updating of Print KV for Metro Manila(29.70 X 30.65 cm) Cascade to 8x OOH sizes.Inclusive of FA.	133,000.00	0.00		133,000.00
II	EOOH Creation of EOOH animation flow and cascade to 6x placements.	133,000.00	0.00		133,000.00
III	ASC APPLICATIONS Inclusive of: 3x Special Screening/Clearing Application Fee (Php 92,400) Advancing Fee (Php 13,860) Processing Fee (Php 15,000)	121,260.00	0.00		121,260.00
IV	LAYERED FILE Turnover of 1x layered file	5,000.00	0.00		5,000.00
	SUB TOTAL	392,260.00	0.00	0.00	392,260.00
	11.675% ASF				45,796.36
	12% VAT				52,566.76
	GRAND TOTAL	392,260.00	0.00	0.00	490,623.12

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Craig Jared Tan Digital Marketing Professional	APPROVED BY: Juan Carlos S. Sison Product and Digital Marketing Section, Supervisor	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department