



**MEDIA / PRODUCTION / CREATIVE
COST ESTIMATE**



Tribal DDB, Inc.
16F Two World Square
#22 Upper McKinley Road,
McKinley Hill
Fort Bonifacio, Taguig City
Philippines
(632) 856-7888

CLIENT: **TOYOTA MOTOR PHILIPPINES CORPORATION**
PROJECT: **Tamaraw Coco Martin TF**
BRAND: **Tamaraw**
C.E. NO.: **TOYOTA - 2024 -0052 rev1**
REPL. C.E. NO.:
DATE:

13	Nov	2024
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VARIABLE ITEM		<u>NET COST</u>
I TALENT FEE <i>Talent fee for Coco Martin</i> <i>Includes:</i> <i>One (1) day TVC or digital video shoot</i> <i>One (1) photo shoot for POSMs, OOH and all print materials</i> <i>Four (4) Instagram static posts cross posted to FB</i> <i>One (1) personal event appearance w/in Metro Manila only</i> <i>One (1) personal appearance for the Toyota Tamaraw launch on December 8, 2024</i>	<i>Php</i>	16,000,000.00
II GLAM TEAM <i>Coco's glam team cost for TVC production & KV shoot.</i> <i>Rates per shoot:</i> <i>Hairstylist: Php 400,000</i> <i>Wardrobe: Php 261,520</i> <i>Make-up Artist: Php 369,000</i>		1,030,520.00
III WITHHOLDING TAX		2,397,045.69
IV 15% ADVANCING FEE		2,554,578.00
V 11.675% ASF		1,988,313.21
VI VAT		2,876,454.83
GRAND TOTAL	<i>Php</i>	<u>26,846,911.73</u>

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

PREPARED BY: Claire Lumayad	APPROVED / NOTED BY:  Miguel Sevilla / Reginne Cabanban
APPROVED / NOTED BY CLIENT:  Juan Carlo C. Gaon / Andrew Ryan M. Ty / Elvin Luciano / Danilo Cruz / Masahiro Hataka / Jose Maria Atienza	