

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT: : Tamaraw Coco Martin TF
 CE. NO. : TOYOTA-2024-0052
 DATE : 05 November 2024



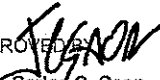


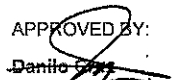
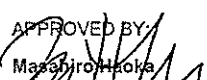

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
TALENT FEE	16,000,000.00		2,092,160.00	2,688,000.00	1,920,000.00	24,477,937.78
Talent fee for Coco Martin.						
Includes:						
- 1 day TVC or digital video shoot						
- 1 photo shoot for POSMs, OOH and All print materials						
- 4 Instagram static posts cross posted to Facebook						
- 1 personal event appearance within Metro Manila only						
- 1 personal appearance for the Toyota Tamaraw launch on December 8, 2024						
			1,777,777.78			

II	GLAM TEAM	1,199,200.00		156,807.39	201,465.60	143,904.00	1,701,376.99
	Coco's glam team cost for TVC production and KV shoot. Rates per shoot:						
	Hairstylist: Php 100,000						
	Wardrobe: Php 299,600						
	Makeup Artist: Php 200,000						
	SUB TOTAL	17,199,200.00	1,777,777.78	2,248,967.39	2,889,465.60	2,063,904.00	26,179,314.77
	GRAND TOTAL	17,199,200.00	1,777,777.78	2,248,967.39	2,889,465.60	2,063,904.00	26,179,314.77

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director					
NOTED BY:  Reginne Cabanban Managing Partner					
APPROVED BY:  Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY:  Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department	APPROVED BY:  Danilo First Vice President, Vehicle Sales Operations	APPROVED BY:  Masahiro Hoko Senior Vice President, Marketing Division	APPROVED BY:  Jose Maria Atienza Executive Vice President, Marketing Division