



**MEDIA / PRODUCTION / CREATIVE
COST ESTIMATE**

Tribal DDB, Inc.
16F Two World Square
#22 Upper McKinley Road,
McKinley Hill
Fort Bonifacio, Taguig City
Philippines
(632) 856-7888

CLIENT: TOYOTA MOTOR PHILIPPINES CORPORATION
PROJECT: Tamaraw TVC Production
BRAND: Tamaraw
C.E. NO.: TOYOTA - 2024 -0051 rev1
REPL. C.E. NO.:
DATE: 13 Nov 2024

VARIABLE ITEM	NET COST
I TVC PRODUCTION <i>Production cost for Tamaraw Bida TVC 90s</i> <i>Director: Sid Maderazo</i> <i>2 day location shoot, 2 shooting units</i> <i>Talents- 8 lead talents, 2 acting extras, 1 body double, 30BG talents</i> <i>Offline-online editing, color grading via Rsolve, CG for endtag</i> <i>Output:</i> <i>1 x 90s (16:9, 9:16) - Digital</i> <i>1 x 30s edit down (16:9, 9:16) - TV & Digital</i> <i>1 x 15x editdown (16:9, 9:16) - Digital</i>	Php 14,270,823.49
II SOUND AND AUDIO PRODUCTION <i>Inclusive of recording, sounddesign, editing, mixing, mastering & lay-in</i> <i>Original Music:</i> <i>a. three (3) compre 90s</i> <i>b. One (1) final 90s</i> <i>c. One (1) final 30s edit-down</i> <i>- with provision for re-timing</i> <i>d. One (1) final 15s edit-down</i> <i>- with provision for re-timing</i> <i>Talent Fee:</i> <i>a. One (1) VO announcer</i> <i>- packaged for all materials</i> <i>b. Four (40 character Vos</i> <i>- packaged for all materials</i> <i>Van Rental:</i> <i>a. Soundesign OS vehicle</i> <i>b. Within Metro Manila recording</i> <i>c. Eight (8) hours usage, one (1) day shoot</i>	713,055.56
III WITHHOLDING TAX	2,108,980.98
IV 15% ADVANCING FEE	2,247,581.86
V 11.675% ASF	1,749,367.88
VI VAT	2,530,777.17
GRAND TOTAL	Php 23,620,586.94

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

PREPARED BY: Claire Lumayad	APPROVED / NOTED BY: Miguel Sevilla / Regine Cabanban
APPROVED / NOTED BY CLIENT: Juan Carlo C. Gaon / Andrew Ryan M. Ty / Elvia Luciano / Danilo Cruz / Masahiro Haoka / Jose Maria Atienza	