

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw TVC Production  
**CE. NO.** : TOYOTA-2024-0051  
**DATE** : 05 November 2024




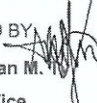
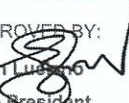
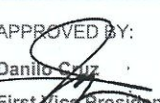
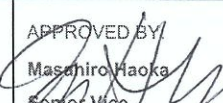
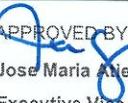
16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	ASF	AdvF	VAT	COST IN PHP
<b>I TVC PRODUCTION</b> Production cost for Tamaraw Bida TVC 90s Director: Sid Maderazo 2 day location shoot, 2 shooting units Talents – 8 lead talents, 2 acting extras, 1 body double, 30 BG talents Offline-online editing, Color grading via Resolve, CG for endtag Output: - 1 x 90s (16:9, 9:16) – Digital - 1 x 30s edit down (16:9, 9:16) – TV and Digital - 1 x 15s editdown (16:9, 9:16) - Digital	14,270,823.49	1,866,052.88	2,140,623.52	1,712,498.82	19,989,998.71

ii	<b>SOUND AND AUDIO PRODUCTION</b>	713,055.56	93,239.15	106,958.33	85,566.67	998,819.71
	Inclusive of Recording, Soundesign, Editing, Mixing, Mastering & Lay-In Original Music					
	a. Three (3) Compre 90s					
	b. One (1) Final 90s					
	c. One (1) Final 30s Edit-Down *with provision for re-timing					
	d. One (1) Final 15s Edit-Down *with provision for re-timing					
	Talent Fee					
	a. One (1) VO Announcer *packaged for all materials					
	b. Four (4) Character VOs *packaged for all materials					
	Van Rental					
	a. Soundesign OS Vehicle					
	b. Within Metro Manila Recording					
	c. Eight (8) Hours Usage, One (1) Day Shoot					
	<b>SUB TOTAL</b>	<b>14,983,879.05</b>	<b>1,959,292.02</b>	<b>2,247,581.86</b>	<b>1,798,065.49</b>	<b>20,988,818.42</b>
	<b>GRAND TOTAL</b>	<b>14,983,879.05</b>	<b>1,959,292.02</b>	<b>2,247,581.86</b>	<b>1,798,065.49</b>	<b>20,988,818.42</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director					
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner					
APPROVED BY:  <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY:  <b>Andrew Ryan M.</b> Assistant Vice President, Marketing Services Department	APPROVED BY:  <b>Elvin Luning</b> Vice President, Marketing Services Department	APPROVED BY:  <b>Danilo Cruz</b> First Vice President, Vehicle Sales Operations	APPROVED BY:  <b>Masahiro Haoka</b> Senior Vice President, Marketing Division	APPROVED BY:  <b>Jose Maria Añenza</b> Executive Vice President, Marketing Division