

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota Tamaraw
 PROJECT : Tamaraw Bida First Print and OOH Cascade
 CE. NO. : TOYOTA-2024-0041
 DATE : 18 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	KV CREATION Creation of Bida First Print KV design Manhours: 4 hours @ Php 3,500 Net	14,000.00	1,680.00	15,680.00
II	OOH CASCADE Cascade of KV to 10ft x 16ft OOH size for PIMS internal use. Inclusive of FA. Manhours: 8 hours @ Php 3,500 Net	28,000.00	3,360.00	31,360.00
III	ACCOUNT MANAGEMENT On items number I, II	4,903.50	588.42	5,491.92
	SUB TOTAL	46,903.50	5,628.42	52,531.92
	GRAND TOTAL	46,903.50	5,628.42	52,531.92

TERMS :

Check Releasing Bank: Metrobank
 Check Releasing Schedules: every 1st and 15th of the month
 Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department