

PRODUCTION & CREATIVE SERVICES COST ESTIMATE








CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota Tamaraw
 PROJECT: : Tamaraw Accessories Brochure
 CE. NO. : TOYOTA-2024-0028
 DATE : 30 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	BROCHURE DESIGN Creation of sales brochure with 4 spreads. Inclusive of design & FA. Maximum of 3 revision rounds. Manhours: 60 hours @ Php 3,500 Net	210,000.00	25,200.00	235,200.00
II	STOCK PHOTOS - Total of 1 stock photo image - Cost per image @ USD 155 - Forex: USD 1 = PHP 63.45 (BSP rate as of July 31, 2024)	9,834.75	1,180.17	11,014.92
III	ACCOUNT MANAGEMENT On items number I, II	25,665.71	3,079.88	28,745.59
	SUB TOTAL	245,500.46	29,460.05	274,960.51
	GRAND TOTAL	245,500.46	29,460.05	274,960.51

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Maree Joi D. Pancho Accessories Marketing Associate, Business Planning Section	APPROVED BY:  Wilfred Leon Mar F. Guerrero Manager, Business Planning Section Conversion, Accessories, & Connected Department	APPROVED BY:  Diane Z. Robosa Vice President, Business Planning Section Conversion, Accessories, & Connected Department