

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Toyota Tamaraw  
**PROJECT** : Tamaraw Dealer Rounds Poster Cascades  
**CE. NO.** : TOYOTA-2024-0026  
**DATE** : 29 July 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>SOCIAL MEDIA POSTERS</b> Total of 30 static posts Manhours: 4 hours per material @ Php3,500 Net	420,000.00	50,400.00	470,400.00
II	<b>ACCOUNT MANAGEMENT</b> On items number I	49,035.00	5,884.20	54,919.20
	<b>SUB TOTAL</b>	<b>469,035.00</b>	<b>56,284.20</b>	<b>525,319.20</b>
	<b>GRAND TOTAL</b>	<b>469,035.00</b>	<b>56,284.20</b>	<b>525,319.20</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY: <b>Elvin Luciano</b> Vice President, Marketing Services Department

**Danilo C. Cruz**  
 First Vice President, Vehicle Sales Operations