

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Tamaraw
PROJECT : Tamaraw Dealer Rounds KVs
CE. NO. : TOYOTA-2024-0024rev1
DATE : 19 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	SOCIAL MEDIA POSTERS Total of 5 static posts Manhours: 6.5 hours per material @ Php3,500 Net	113,750.00	13,650.00	127,400.00
II	STOCK PHOTOS - Total of 5 stock photo images for social media use - Cost per image @ USD 29 - Forex: USD 1 = PHP 63.34	9,184.30	1,102.12	10,286.42
III	ACCOUNT MANAGEMENT On items number I, II	14,352.58	1,722.31	16,074.89
	SUB TOTAL	137,286.88	16,474.43	153,761.31
	GRAND TOTAL	137,286.88	16,474.43	153,761.31

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY:  Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department