

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT : Toyota OOH and ASC Application
 CE. NO. : TOYOTA-2023-0035rev1
 DATE : 17 October 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	INCLUSIONS: FA Production - Two (2) print ad resizes - LED OOH (inclusive of 5x 5s and 5x 10s - total of 10 materials) - Vertical Static OOH - 49 hours of computer time @ Php3,500/hour - Layered file of updated HEV KV and Static OOH @ Php25,000 each	283,024.00	33,962.88	316,986.88
II	ASC Applications Permit Fee - Regular application: 2 Moving @ Php3,204 - Regular application: 3 Static @ Php2,520 - S1 Special screening: KV Print Ad @ Php15,400 - S2 Special clearing: KV Print Ad @ Php15,400 ASC Processing Fee Php 25,000			
III	ASF On items number I	33,043.05	3,965.17	37,008.22
	SUB TOTAL	316,067.05	37,928.05	353,995.10
	GRAND TOTAL	316,067.05	37,928.05	353,995.10

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

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