

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT: : NLEX Bridgeway OOH Update
 CE. NO. : TOYOTA-2023-0029
 DATE : 11 September 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	BANNER CREATION Creation of 1x NLEX Bridgeway OOH banner. 12 manhours.	42,000.00	5,040.00	47,040.00
II	ASC APPLICATION 1x Static Ad. Includes Application fee and Processing fee.	5,840.00	700.80	6,540.80
III	ASF (11.675%) On items number I, II	5,585.32	670.24	6,255.56
	SUB TOTAL	53,425.32	6,411.04	59,836.36
	GRAND TOTAL	53,425.32	6,411.04	59,836.36

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel C. Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Monique Galza Brand Management Associate	APPROVED BY: Michelle de Guzman Marketing Manager	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department