

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : HEV
 PROJECT: : HEV KV Update with Yaris Cross
 CE. NO. : TOYOTA-2023-0025rev2
 DATE : 04 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	FA PRODUCTION KV Update - Print Ad, Leaflet and OOH Billboard - inclusion of Yaris Cross Model on the HEV lineup - BGC event details for print ad - update Yaris Cross size - 44 hours of computer time @ Php 3,500 - inclusive of rush fees for print ad - layered file @ Php 25,000	179,000.00	21,480.00	200,480.00
II	ASC Clearance Permit - Permit fee (special clearing and screening) a. S1 special screening TVC @ Php 15,400 b. S1 special screening KV @ Php 15,400 c. S2 special screening KV @ Php 15,400 d. balance regular screening - ASC processing fee (2 applications) Php 10,000	60,000.00	7,200.00	67,200.00
III	ASF On items number I, II	27,903.25	3,348.39	31,251.64
	SUB TOTAL	266,903.25	32,028.39	298,931.64
	GRAND TOTAL	266,903.25	32,028.39	298,931.64

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY: MONIQUE GALZA Brand Management Associate	APPROVED BY: MICHELLE DE GUZMAN Marketing Manager	APPROVED BY: ELVIN LUCIANO Assistant Vice President Marketing