

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT: : Toyota Hybrid / June 2023 AO Content
 CE. NO. : TOYOTA-2023-0021
 DATE : 22 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	ASF	VAT	TOTAL
I DURATION: JUNE 2023 DIGITAL SOCIAL POSTS PRODUCTION - Total of 2 Animated Posts; 7.5 hours per material @Php 3,500/hour - Total of 4 Static Posts; 4 hours per material @Php 3,500/hour	108,500.00		0.00		108,500.00
II STOCK PHOTOS (c/o Shutterstock) Total of 5 stock photo images - Cost per image @ USD 27.55/image - Exchange Rate USD 1 = Php 60	8,265.00		0.00		8,265.00
SUB TOTAL	116,765.00	0.00	0.00	0.00	116,765.00
11.675% ASF					13,632.31
12% VAT					15,647.68
GRAND TOTAL	116,765.00	0.00	0.00	0.00	146,044.99

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: JV Madrid Business Unit Director		PREPARED BY: JV Madrid Business Unit Director	
NOTED BY: Reg Cabanban Managing Partner			
APPROVED BY: ELLIE DE JESUS Brand Management - Social & Web	APPROVED BY: JC GAON Supervisor - Brand Management Section	APPROVED BY: ELVIN LUCIANO Vice President Marketing	