

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT: : Toyota Hybrid / April 2023 AO Content
 CE. NO. : TOYOTA-2023-0018
 DATE : 15 February 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	ASF	VAT	TOTAL
I DURATION: MAY 2023 DIGITAL SOCIAL POSTS PRODUCTION - Total of 2 Moving Posts; 7.5 hours per material @Php 3,500/hour - Total of 4 Static Posts; 4 hours per material @Php 3,500/hour	108,500.00	0.00		108,500.00
II STOCK PHOTOS (c/o Shutterstock Images) Total of 9 stock photo images @USD 243 USD 1 = Php 60	14,580.00	0.00		14,580.00
SUB TOTAL	123,080.00	0.00	0.00	123,080.00
11.675% ASF				14,369.59
12% VAT				16,493.95
GRAND TOTAL	123,080.00	0.00	0.00	153,943.54

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: JV Madrid Business Unit Director	PREPARED BY: JV Madrid Business Unit Director	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY: ELLIE DE JESUS Digital Marketing - Social Media	APPROVED BY: JC GAON Group Head, Brand Management Section	APPROVED BY: ELVIN LUCIANG Assistant Vice President Marketing