

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Corporate
PROJECT : Toyota Hybrid Campaign - Mall Tour Display Activation - Additional Creative Requirements
CE. NO. : TOYOTA-2023-0008rev1
DATE : 16 January 2023








16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	ASF	VAT	TOTAL
I	Duration: January 2023 CREATIVE DEVELOPMENT 1) WRITE-UPS FOR DISPLAY PILLARS - Development of Content Write-Ups for 3 Display Pillars - Total of 16 manhours (@ Php 3,500 per hour), inclusive of revisions	56,000.00	0.00		56,000.00
II	2) DIGITAL POSTS - Development of Teaser-Event Hype Posts for Mall Display Tour - Total of 3 Moving Posts; 7.5 hours per material @Php 3,500	78,000.00	0.00		78,000.00
III	3) STOCK PHOTOS (C/O SHUTTERSTOCK) - Stock images needed for promotional posts. Social Media use only. - Total cost - USD 135.00 (NET). Conversion USD 1 = Php 60	8,100.00	0.00		8,100.00
IV	4) FINAL ARTWORK PRODUCTION - Additional FA Work on Key Visual - 40 hours @ Php3,500/hour	140,000.00	0.00		140,000.00
	SUB TOTAL	282,100.00	0.00	0.00	282,100.00
	11.675% ASF				32,935.18
	12% VAT				37,804.22
	GRAND TOTAL	282,100.00	0.00	0.00	352,839.40

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY:  JV Madrid Business Unit Director	PREPARED BY:  JV Madrid Business Unit Director	VERIFIED BY:  Laly Morete Senior Finance Analyst
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY:  Monique Galza Brand Management Associate	APPROVED BY:  Michelle De Guzman Marketing Manager	APPROVED BY:  Elvin Luciano Asst. Vice-President Marketing