

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : TNT
 PROJECT: : TNT Website Content 2022
 CE. NO. : SMART-SMART COMMUNICATIONS-2022-0001
 DATE : 20 December 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	I. CREATIVES	3,390,000.00		3,390,000.00
	Concept Fee			
	24 Monthly Social Posts			
	Wireframes/ Basic Page Mockup (Homepage, Kadiskarte, Kakwentuhan, Kalaro, Kakulitan)			
	- 2 Mockups (Landing and Inner Page)/ site section/ month			
II	II. WEBSITE DEVELOPMENT			
	Frontend and Backend Development on Sitefinity			
	11 Quizzes / 1 simple quiz per month based on existign template			
	Testing on latest version of the following desktop browsers: Chrome, Firefox and Safari; Mabile browsers: Chrome and Safari			
III	III. WEBSITE MAINTENANCE			
	Themed Content per month x 12 months			
	2 tips per month x 12 months			
	1 article per month x 11 months			
	4 tips per month x 12 months			
	2 playlists per month (YouTube link embed only) and			
	2 jokes per month (same as tips)			
IV	IV. MONTHLY PERFORMANCE & REPORTING			
	Daily page monitoring , monthly performance reports			
V	Account Management and Client Servicing Fee			
	SUB TOTAL	3,390,000.00	0.00	3,390,000.00
	12% VAT			406,800.00
	GRAND TOTAL	3,390,000.00	0.00	3,796,800.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

PREPARED BY: *JK*
Kim Jimenez
 Senior Account Manager

NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director				
APPROVED BY: <i>Eka</i> Eka Apostol	APPROVED BY: <i>Allen</i> Allen Jorda	APPROVED BY: <i>Christine Liwag</i> Christine Liwag	APPROVED BY: <i>Regine Umagat</i> Regine Umagat	APPROVED BY: <i>Cherrie Ayson</i> Cherrie Ayson
APPROVED BY: <i>Jerome Almirante</i> Jerome Almirante	APPROVED BY: <i>Jane Basas</i> Jane Basas			