

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : TNT
PROJECT: : TNT K-Leading Lady
WBS: : 20SCM0290010
CE. NO. : SMART-SMART COMMUNICATIONS-2020-0025
DATE : 10 December 2020



16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | VAT | COST IN PHP |
|-----|---|-------------------|------------------|-------------------|
| I | PRODUCTION COST | 388,800.00 | 46,656.00 | 435,456.00 |
| | Finalization of Mechanics | | | |
| II | DTI APPLICATION | | | |
| | DTI Application Fee | | | |
| | DTI Processing Fee | | | |
| | DTI Representative Honorarium (For system verification and selection of winners) | | | |
| III | COMMUNITY MANAGEMENT | | | |
| | 2 Community Managers | | | |
| | Challenge Starting dates: Feb 15, Feb 22, Mar 1, March 8 | | | |
| | Challenge duration: Monday to Sunday (7days) per challenge / for 4 weeks | | | |
| | Scope of Work: | | | |
| | Collection of Entries for the promo - client to provide list from signups on website, tribal to collate. | | | |
| | Monitoring of points and consolidating in one file from Monday to Sunday (for each challenge) | | | |
| | Coordination with the winners to gather personal information for prizes upon announcement of winners (Top 100 winners with most points OR Top 2 Winners with most points) | | | |
| IV | ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE | | | |
| | SUB TOTAL | 388,800.00 | 46,656.00 | 435,456.00 |
| | GRAND TOTAL | 388,800.00 | 46,656.00 | 435,456.00 |

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

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| SUBMITTED BY:  Kim Jimenez Senior Account Manager | PREPARED BY:  Kim Jimenez Senior Account Manager |
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|--|---|
| NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director | NOTED BY: <i>Nino Runes</i> Nino Runes Account Director |
| APPROVED BY: <i>[Signature]</i> Regine Umagat | APPROVED BY: <i>[Signature]</i> Luisa Lenore Franchette Ayson |