



Tribal DDB, Inc.
 16F Two World Square
 #22 Upper McKinley Road,
 McKinley Hill
 Fort Bonifacio, Taguig City
 Philippines
 (632) 856-7888

**MEDIA / PRODUCTION / CREATIVE
 COST ESTIMATE**

CLIENT: **SMART COMMUNICATIONS INC.**
 PROJECT: **SMART SOCIAL MEDIA ALWAYS ON OCTOBER TO DECEMBER 2023**
 BRAND: Corp
 C.E. NO.:
 REPL. C.E. NO.:
 DATE:

	2023	53
28	Nov	2023

FYA-2023-302 2023
 23SCM1350015 (269,100)
 FYA-2023-590 2023
 23SCM1340025 (1,200,000)
 23SCM1300025 (90,000)
 23SCM1350025 (400,000)
 23SCM1470025 (40,900)
CE Code: 2023-

Duration: October to December 2023

VARIABLE ITEM		<u>NET COST</u>	<u>VAT</u>	<u>TOTAL COST</u>
I SOCIAL MEDIA ALWAYS ON	<i>80 posts with captions and 2 cascades each</i>	<i>Php</i> 2,000,000.00	83,808.00	782,208.00
II ACCOUNT MANAGEMENT & CLIENT SERVICING FEE				
GRAND TOTAL		<i>Php</i> 2,000,000.00	240,000.00	2,240,000.00

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
TRIBAL DDB Inc.		30 Days	2,000,000.00	240,000.00	2,240,000.00
TOTAL				<i>Php</i>	2,240,000.00

Prepared by: <i>Maxine Cruz</i> Maxine Cruz	Approved / Noted by: <i>Maxine Cruz Diane Chua</i> Maxine Cruz / Diane Chua
	APPROVED / NOTED BY CLIENT: <i>Bryan Mutuc Franchette Ayson</i> Bryan Mutuc / Franchette Ayson