



**MEDIA / PRODUCTION / CREATIVE
COST ESTIMATE**

Tribal DDB, Inc.

16F Two World Square
#22 Upper McKinley Road,
McKinley Hill
Fort Bonifacio, Taguig City
Philippines
(632) 856-7888

CLIENT: Smart Communications
PROJECT: Smart Platform Growth Strategy for Postpaid Always On (2)
BRAND: Smart Postpaid
C.E. NO.: 2023 002
REPL. C.E. NO.:
DATE: 1 December 2022

FYA/WBS: 2022-202 / 22SCM036000
CE Code: 2023-49

VARIABLE ITEM		NET COST	VAT	TOTAL COST
I Platform Growth Strategy for Postpaid 20 AO materials with cascades Account management	Php	669,642.86	80,357.14	750,000.00
GRAND TOTAL COST		669,642.86	80,357.14	750,000.00

***Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date. Smart 30 day termination clause applies

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB		30 Days	669,642.86	80,357.14	750,000.00
TOTAL		Php	669,642.86	80,357.14	750,000.00

PREPARED BY: Maxine Cruz	APPROVED / NOTED BY: Diane Chua
	APPROVED / NOTED BY CLIENT: Chrissy Liwag / Yeg Umagat / Chette Ayson