



Tribal DDB, Inc.

16F Two World Square
 #22 Upper McKinley Road,
 McKinley Hill
 Fort Bonifacio, Taguig City
 Philippines
 (632) 856-7888

**MEDIA / PRODUCTION / CREATIVE
 COST ESTIMATE**

CLIENT: **Smart Communications**
 PROJECT: **Smart Platform Growth Strategy for Postpaid Always On (1)**
 BRAND: **Smart Postpaid**
 C.E. NO.:

2023	001rev1
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 REPL. C.E. NO.:

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 DATE:

1	December	2022
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FYA/WBS: 2022-202 / 22SCM036000
 CE Code: 2023-48

VARIABLE ITEM		<u>NET COST</u>	<u>VAT</u>	<u>TOTAL COST</u>
I Platform Growth Strategy for Postpaid 20 AO materials with cascades Account management	Php	669,642.86	80,357.14	750,000.00
GRAND TOTAL COST		Php 669,642.86	80,357.14	750,000.00

***Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date. Smart 30 day termination clause applies

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB		30 Days	669,642.86	80,357.14	750,000.00
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TOTAL	Php		669,642.86	80,357.14	750,000.00

PREPARED BY: Maxine Cruz	APPROVED / NOTED BY: Diane Chua
	APPROVED / NOTED BY CLIENT: Chrissy Liwag / Yeg Umagat / Chette Ayson