

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : Smart Corp
PROJECT : Smart Chatbot Review
CE. NO. : SMART-SMART COMMUNICATIONS-2021-0005
DATE : 09 August 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
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SERVICE	NET	VAT	COST IN PHP
I			
EXPERT REVIEW & HEURISTIC ANALYSIS	270,000.00		270,000.00
Data Analysis of Smart Chatbot by UX Experts to identify usability problems and strengths			
Output:			
Expert Review Report with the ff:			
- Opportunity and pain points			
- Recommendations on how to alleviate user pains			
- Suggestions on how to capitalize on opportunity points "			
II			
REMOTE USABILITY TESTING w/ TARGET USERS			
Usability Testing and Data analysis with users to understand their experience, to detect usability problems, collect qualitative and quantitative data and to assess participant satisfaction with the Smart Chatbot			
Output:			
- End of test Report to focus on task completion and critical usability problems/observations with recommendations.			
- Raw videos of the usability tests will be shared			
* Remote Testing will be done			
SUB TOTAL	270,000.00	0.00	270,000.00
12% VAT			32,400.00
GRAND TOTAL	270,000.00	0.00	302,400.00

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

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