

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart
 PROJECT: : Smart Bro FB & TW Ben & Ben Promo - Community Management
 CE. NO. : SMART-SMART COMMUNICATIONS-2021-0006
 DATE : 26 August 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I			
COMMUNITY MANAGEMENT	115,200.00	13,824.00	129,024.00
1 Community Manager			
Scope of Work			
Monday to Friday & 9-6PM only, except weekends & holidays			
3 weeks to search and collect personal information of winners for 2 promos			
Details Needed:			
<ul style="list-style-type: none"> • Complete Name • Smart Contact Number • Smart Bro Number / PLDT Home WiFi Number • E-mail Address 			
Promo 1 on FB: 50 Winners			
Promo 2 on TW: 30 Winners			
Total of 130 winners			
Output: 1 live excel file for winners' information			
*Delivery of prizes c/o Smart			
II			
ACCOUNT MANAGEMENT & CLIENT SERVICING FEE			
SUB TOTAL	115,200.00	13,824.00	129,024.00
GRAND TOTAL	115,200.00	13,824.00	129,024.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

PREPARED BY: Kim Jimenez Senior Account Manager				
NOTED BY: Diane Chua Managing Director				
APPROVED BY: Kristine Castañeda	APPROVED BY: James Lopez	APPROVED BY: Chrissy Liwag	APPROVED BY: Regine Umagat	APPROVED BY: Chette Ayson