

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Bro
 PROJECT : PLDT Home Project: DISCO 2 TVC 15s Re-Edit
 CE. NO. : SMART-SMART COMMUNICATIONS-2024-0003
 DATE : 07 February 2024

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	PRODUCTION COST	199,100.00	23,892.00	222,992.00
	<i>Inclusions:</i>			
	- Supplier: Provill			
	- 15s EAT 16:9 ONLY with revised DTI & Eat Bulaga supers			
	- Jingle as is without revised VO			
	- Editing for DTU and supers revisions			
	- 2 TVC Express			
II	ASC APPLICATIONS	8,050.00	966.00	9,016.00
III	ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE	31,072.50	3,728.70	34,801.20
	On items number I, II			
	SUB TOTAL	238,222.50	28,586.70	266,809.20
	GRAND TOTAL	238,222.50	28,586.70	266,809.20

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager		VERIFIED BY: Lalyn Morete Senior Finance Analyst	
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director			NOTED BY: Jennifer B. Wieneke <i>Jennifer B. Wieneke</i> Telco Head/PLDT Head		
APPROVED BY: <i>Miguel Ruffey</i> Miguel Ruffey	APPROVED BY: <i>Ana May Arvellanos</i> Ana May Arvellanos	APPROVED BY: <i>Adrian Azana</i> Adrian Azana	APPROVED BY: <i>John Yanez</i> John Yanez		