

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Corporate  
 PROJECT: : Toyota Hybrid / July 2023 AO Content  
 CE. NO. : TOYOTA-2023-0026rev1  
 DATE : 08 August 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I</b> <b>DURATION: JULY 2023</b> <b>DIGITAL SOCIAL POSTS PRODUCTION</b> - Total of 4 Animated Posts; 7.5 hours per material @Php 3,500/hour - Total of 2 Static Posts; 4 hours per material @Php 3,500/hour	133,000.00	15,960.00	<b>148,960.00</b>
<b>II</b> <b>STOCK PHOTOS (c/o Shutterstock)</b> Total of 7 stock photo images - Cost per image @ USD 14.50/image - Exchange Rate USD 1 = Php 60	6,090.00	730.80	<b>6,820.80</b>
<b>III</b> <b>ASF</b> On items number I, II	16,238.76	1,948.65	<b>18,187.41</b>
<b>SUB TOTAL</b>	<b>155,328.76</b>	<b>18,639.45</b>	<b>173,968.21</b>
<b>GRAND TOTAL</b>	<b>155,328.76</b>	<b>18,639.45</b>	<b>173,968.21</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Reg Cabanban</b> Managing Partner		
APPROVED BY: <b>PAUL WOO</b> Digital Marketing Specialist (Social)	APPROVED BY: <b>JC GAON</b> Group Head, Brand Management Section	APPROVED BY: <b>ELVIN LUCIANO</b> Assistant Vice President Marketing