

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



RIPPLE8, INC.
16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio, Taguig City, Philippines
Tel. No. : 8856-7888, Fax No. : 8856-9316

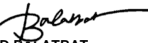


CLIENT: **SM Supermalls**
PROJECT: **2025 Tambuli Awards (Writeup, Facilitation, EntryFees)**
C.E. NO.: [SM Cares-PR-2025-05](#)
DATE:

9	APRIL	2025
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	NET	VAT	TOTAL	DUE RIPPLE8	DUE SM CARES
Regular Coverage Period (1 month)					
I. Client Servicing and Editorial Support • Overall project management of the award submission (entry deadline: April 24) , including packaging and submission. • Award entry write-up for four (4) categories only. • Existing materials from the client will be used. Note: Excludes production fees for scriptwriting and case film production services.	PHP 257,228.27	PHP 30,867.39	PHP 288,095.66	PHP 144,047.83	PHP 144,047.83
II. Entry Fees Award entry fees for the submission of four (4) categories only: • Coastal Cleanup – Builders of Society; Responsible Citizenship • Global Youth Summit – Builders of Society; Stewards of the Earth • A Mall for All – Leaders for Corporate Purpose; Inclusive Growth • Book Nook – Leaders for Corporate Purpose; Continuing Education	PHP 235,960.94	PHP 28,315.31	PHP 264,276.25	PHP 132,138.13	PHP 132,138.13
GRAND TOTAL	PHP 493,189.21	PHP 59,182.71	PHP 552,371.92	PHP 276,185.96	PHP 276,185.96

PAYMENT TERMS:

- This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.
- Cancellation fee of 30% of the initially approved costs will be applicable if the project does not proceed

<p>PREPARED BY:</p>  <p>JED BALATBAT ACCOUNT DIRECTOR</p>	<p>NOTED BY:</p>  <p>BOBBY VITO MANAGING PARTNER</p>	<p>APPROVED BY:</p>  <p>RICHARD A. CALUYO</p>
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