

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : MANAGEMENT ASSOCIATION OF THE PHILIPPINES, INC.  
**BRAND** : Management Association of the Philippines  
**PROJECT**: Website Development  
**CE. NO.** : 2021-0001  
**DATE** : 05 July 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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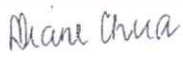

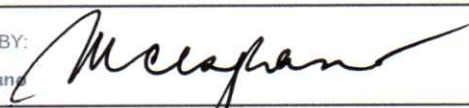
	SERVICE	NET	VAT	COST IN PHP
I	<b>CREATIVE DEVELOPMENT</b> Website design pages for Homepage, About Us, Events, News, Gallery, Membership, Contact, Membership – Login/Register, Content Access/Roles, Exclusive Content Types, Export, Email List	3,531,000.00	423,720.00	3,954,720.00
II	<b>WEB DEVELOPMENT</b> Phase 1 - Frontend and Backend development; Up to 7 site sections: Home, About, Events, News, Gallery, Membership, Contact; Features- Custom sidebar widget, Add to Calendar plugin, Search, Photo and Video gallery player/viewer; Wordpress Integration' Testing of latest version of the following desktop browsers – Chrome and Firefox and Mobile browsers – Chrome and Safari Phase 2 - Frontend and Backend development; Features: Membership module (Login/Register), Content access/roles, Exclusive Content Types, Export Email List; Wordpress Integration' Testing of latest version of the following desktop browsers – Chrome and Firefox and Mobile browsers – Chrome and Safari  Website Maintenance Up to 10 manhours worth of minor/major updates per month, Cumulative but not exceed 8 hours per day, Monday to Friday 9am to 6pm only			
III	<b>MANAGED SERVICES (WAIVED)</b> Charges for infrastructure, Software, Storage, Security, and Maintenance for the first year. IT Security Audit			
IV	<b>ADD ONS</b> Domain Purchase SSL Certificate (Valid for 1 year, renewable yearly) Hosting (12 Month duration) Meta Tag/OG Tag for social sharing			
V	<b>ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE</b>			

SUB TOTAL	3,531,000.00	423,720.00	3,954,720.00
GRAND TOTAL	3,531,000.00	423,720.00	3,954,720.00

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

PREPARED BY:  <b>Kim Jimenez</b> Senior Account Manager	
NOTED BY:  <b>Diane Chua</b> Managing Director	
APPROVED BY:  <b>Arnold Salvador</b>	APPROVED BY:  <b>Marivic Espana</b>