

PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : LG ELECTRONICS PHILIPPINES, INC.
 BRAND : LG
 PROJECT: : LG WM OBS Surf Pouch
 CE. NO. : LG -2025-0027
 DATE : 14 July 2025



6/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I DTI Fees (Passthru costs)	11,000.00	1,320.00	12,320.00
II DTI Facilitation Agency Fee Php 9,000.00 per application Tasks involved: Coordination with DTI for payment of application fees Compiling of clientprovided documents for substantiation Preparation of application Facilitation and coordination with DTI for promo review Coordination of required change	9,000.00	1,080.00	10,080.00
SUB TOTAL	20,000.00	2,400.00	22,400.00
GRAND TOTAL	20,000.00	2,400.00	22,400.00

TERMS : 45 days

PREPARED BY: Kurt Dominque F. Duenas Senior Account Director		VERIFIED BY: Diane Capile Business Unit Director	
APPROVED BY: John Radrick Malabanan Marketing Communications Assistant Manager, D2C Sales	APPROVED BY: Dominic Jayne Digital Assistant Marketing Manager	APPROVED BY: Ana Marie Saapantan Corporate Marketing Head	APPROVED BY: Changhee Doh Home Solutions - Product Director