

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Joyful Stores Year 2 - On-Ground Media Management
 CE. NO. : Jollibee-PR-2024-51
 DATE : 21 November 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I MEDIA INVITATION AND ONGROUND MANAGEMENT Inclusions Invitation and coordination with media Inclusive of preevent media mobilization onground management Postmortem report with learnings and recommendations Miscellaneous transportation gas tall parking etc related to this activation Key Performance Indicators Max of 15 attendees headcount 50 percent of the attendees or 8 PR pickups	226,802.00	27,216.24	254,018.24
SUB TOTAL	226,802.00	27,216.24	254,018.24
GRAND TOTAL	226,802.00	27,216.24	254,018.24

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totaling the amount of **PHP254,018.24 (VAT inclusive)** within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager	VERIFIED BY: Ezra Camille C. Kaza Billing and Collection Analyst	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Michelle Ople Managing Partner	NOTED BY: Swayne V. Andaya Account Director
APPROVED BY: Elise Maog	APPROVED BY: Dennis Reyes	