

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT: : Proj Jedi (Super Meals) - Paid Placements
 CE. NO. : Jollibee-PR-2023-052
 DATE : 16 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP ABS-CBN Online Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	214,538.24	25,744.59	240,282.83
II MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP PhilStar Online Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	110,729.41	13,287.53	124,016.94
III MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP Inquirer.NET Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	179,935.29	21,592.23	201,527.52
SUB TOTAL	505,202.94	60,624.35	565,827.29
GRAND TOTAL	505,202.94	60,624.35	565,827.29

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling invoice the amount of **PHP 565,827.29, inclusive of VAT**, within 30 days upon receipt of its official invoice.

SUBMITTED BY: Shane Torres Account Manager		
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: DENNIS REYES PR, Partnerships, and Sustainability Head	APPROVED BY: ELISE MAOG PR, Partnerships, and Sustainability Officer	