

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : Jollibee Foods Corp.
 BRAND : Jollibee Philippines
 PROJECT : Proj Cooper (Omnibus) - Media Placements with Spot, Rappler, and ABS-CBN
 CE. NO. : Jollibee-PR-2023-0061
 DATE : 09 October 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP Spot.ph Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	207,617.65	24,914.12	232,531.77
II MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP Rappler Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	202,876.47	24,345.18	227,221.65
III MEDIA MANAGEMENT - PAID CONTENT PARTNERSHIP ABS-CBN Online Paid Media Placement - Article is c/o the client Notes: Rates are inclusive of taxes and agency servicing fees	214,538.24	25,744.59	240,282.83
SUB TOTAL	625,032.36	75,003.88	700,036.24
GRAND TOTAL	625,032.36	75,003.88	700,036.24

TERMS :

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling invoice the amount of **PHP700,036.24, inclusive of VAT**, within 30 days upon receipt of its official invoice.

PREPARED BY: Shane Torres Account Manager	
NOTED BY: Swayne V. Andaya Account Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: DENNIS REYES PR, Partnerships, and Sustainability Head	APPROVED BY: ELISE MAOG PR, Partnerships, and Sustainability Officer