

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
 BRAND : Home  
 PROJECT: : PLDT Home Bitly Subscription - Next Upgrade (FY 23/24)  
 CE. NO. : PLDT-HOME-2023-0078  
 DATE : 08 November 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	Duration: October 28, 2023 to October 27, 2024 BITLY SUBSCRIPTION  One (1) year subscription	140,892.00	16,907.04	157,799.04
II	ASF On items number I	21,133.80	2,536.06	23,669.86
	<b>SUB TOTAL</b>	<b>162,025.80</b>	<b>19,443.10</b>	<b>181,468.90</b>
	<b>GRAND TOTAL</b>	<b>162,025.80</b>	<b>19,443.10</b>	<b>181,468.90</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty five (45) days after the due date.

SUBMITTED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>[Signature]</i> <b>Mabie Encarnacion</b>	APPROVED BY: <b>Marizel P. Borromeo</b>	