

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SM PRIME HOLDINGS, INC.
 BRAND : SM Supermalls
 PROJECT: : Thematic Music Video
 CE. NO. : SM PRIME-2026-0005
 DATE : 16 January 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	ADDITIONAL PRODUCTION FEES FOR MUSIC VIDEO TALENTS	1,000,000.00	120,000.00	1,120,000.00
II	CONCEPT FEE	350,000.00	42,000.00	392,000.00
III	ASF On items number I	150,000.00	18,000.00	168,000.00
	SUB TOTAL	1,500,000.00	180,000.00	1,680,000.00
	GRAND TOTAL	1,500,000.00	180,000.00	1,680,000.00

SUBMITTED BY: Jennifer B. Wieneke Head of Business	PREPARED BY: Monica Ysabel Toribio Account Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Sheena Ramos AVP-Segment Marketing Management	APPROVED BY: Arvin Ang SVP-Marketing Administration	APPROVED BY: Joaquin San Agustin EVP-Marketing