

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SM PRIME HOLDINGS, INC.
 BRAND : SM Supermalls
 PROJECT : Project GMall
 CE. NO. : SM PRIME-2026-0001
 DATE : 15 January 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	AUDIO PRODUCTION - Inclusive of four (4) compe versions - Three (3) revisions	890,200.00	106,824.00	997,024.00
II	LYRIC VIDEO PRODUCTION	481,083.00	57,729.96	538,812.96
III	MUSIC VIDEO PRODUCTION - Inclusive of Basic Production Costs and Talent Fees	3,000,000.00	360,000.00	3,360,000.00
IV	ASF On items number I, II, III	979,167.39	117,500.09	1,096,667.48
	SUB TOTAL	5,350,450.39	642,054.05	5,992,504.44
	GRAND TOTAL	5,350,450.39	642,054.05	5,992,504.44

NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director	NOTED BY: <i>Jennifer B. Wieneke</i> Jennifer B. Wieneke Head of Business	
APPROVED BY: Sheena Ramos AVP-Segment Marketing Management	APPROVED BY: Arvin Ang SVP-Marketing Administration	APPROVED BY: Joaquin San Agustin EVP-Marketing