

**PUBLIC RELATIONS
SERVICES COST ESTIMATE**



RIPPLE8, INC.
16F Two World Square, 22 Upper McKinley Road, McKinley Hill,
Fort Bonifacio, Taguig City, Philippines
Tel. No. : 8856-7888, Fax No. : 8856-9316

CLIENT:	SM Cares		
PROJECT:	2025 PR Week Awards		
C.E. NO.:	SM Cares-PR-2025-04		
DATE:	4	APRIL	2025

Regular Coverage Period (1 month)	NET	VAT	TOTAL	DUE RIPPLE8	DUE SM CARES
I. Client Servicing and Editorial Support • Overall project management of two (2) award submissions (entry deadline: April 8) , including packaging and submission. • Award entry write-up for two (2) categories only. • Existing materials from the client will be used. Note: Excludes production fees for video/static materials, which will be costed separately if required.	PHP 156,016.51	PHP 18,721.98	PHP 174,738.49	PHP 87,369.24	PHP 87,369.24
II. Entry Fees Award entry fee for the submission of two (2) categories only: • Cause-Related - Public Awareness • Environmental Note: Final entry fee for the award organization is in HKD, and conversion to PHP may be subject to change depending on the exchange rate on the payment date.	PHP 107,239.53	PHP 12,868.74	PHP 120,108.28	PHP 60,054.14	PHP 60,054.14
GRAND TOTAL	PHP 263,256.04	PHP 31,590.72	PHP 294,846.77	PHP 147,423.38	PHP 147,423.38

PAYMENT TERMS:

- This is to ensure commitment to pay Ripple8, Inc. for the total cost indicated in this CE within 30 days upon receipt of its official invoice.
- Cancellation fee of 30% of the initially approved costs will be applicable if the project does not proceed

PREPARED BY: JED SALATBAT ACCOUNT DIRECTOR	NOTED BY: BOBBY VITO MANAGING PARTNER	APPROVED BY: RICHARD A. CALUYO Department Head AVP - SM Cares
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