

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : Smart  
 PROJECT : Venue Rental for Project Sigma Launch  
 CE. NO. : SMART PR OOS-2025-08  
 DATE : 17 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888







SERVICE	NET	VAT	TOTAL
<b>I Project Management</b>	38,659.30		<b>38,659.30</b>
<ul style="list-style-type: none"> <li>Dedicated team composed of one (1) Account Director and one (1) Account Manager</li> <li>End to end coordination with the venue from planning to the actual event</li> <li>Securing tFacilitation of payment to the venue</li> </ul>			
<b>II Venue Rental</b>	244,705.88		<b>244,705.88</b>
<ul style="list-style-type: none"> <li>Rental of one function room in Makati ShangriLa Makati A Function Room</li> <li>Meals (Snack + lunch) for total of 40 pax) with flowing brewed coffee</li> <li>Basic soundsystem</li> <li>2 microphones</li> <li>Projector with screen</li> </ul> <p><i>Exclusion: staging, venue design, giveaways, host fees, media inviting and management, transportation, creative services</i></p>			
<b>III Media Tokens</b>	109,777.78		<b>109,777.78</b>
<ul style="list-style-type: none"> <li>Provision for media tokens worth PHP75,000.00 (consumable)</li> <li>Disbursement of tokens to the attendees</li> <li>Documentation</li> </ul>			
<b>SUB TOTAL</b>	<b>393,142.96</b>	<b>0.00</b>	<b>393,142.96</b>
<b>12% VAT</b>			<b>47,177.16</b>
<b>GRAND TOTAL</b>	<b>393,142.96</b>	<b>0.00</b>	<b>440,320.12</b>

**TERMS :**

Work will not commence without securing the PO and fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP440,320.12 (vat inc) within 30 days upon receipt of its official invoice

NOTED BY:  <b>Bobby T. Vito</b> Managing Director	NOTED BY:  <b>Mark Josef Dolor</b> Account Director	NOTED BY:  <b>Tere Isla</b> Group Account Director
APPROVED BY:  <b>Kaye Losorata</b> Smart Communications, Inc.  <b>Lawrence De Guzman</b> Smart Communications, Inc.	APPROVED BY:  <b>Erika Apostol</b> Smart Communications, Inc.	